



**FOR IMMEDIATE RELEASE**

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**Long Live the Kings to Present Second Annual Lifetime Achievement Award  
in Salmon Conservation to William D. Ruckelshaus**

**Ruckelshaus will be honored at Long Live the Kings' 25<sup>th</sup> anniversary gala  
on November 10, 2011, in Seattle**

*Seattle*-- Long Live the Kings (LLTK) is pleased to announce that the 2011 Lifetime Achievement Award in Salmon Conservation will be presented this month to William D. (Bill) Ruckelshaus. Ruckelshaus will be honored as part of LLTK's 25<sup>th</sup> anniversary dinner on Thursday, November 10.

LLTK's Lifetime Achievement Award in Salmon Conservation is given annually to an individual who has worked—over an extended period of time and resulting in significant measurable impacts—toward the recovery of Pacific northwest salmon and steelhead.

“Bill’s reach on salmon conservation has been broad and deep; he continually champions approaches that are novel, inclusive, and solutions-oriented,” asserts LLTK Executive Director Jacques White.

Ruckelshaus has been an attorney, a state legislator, and a CEO. He’s held key positions in the federal government, including: Administrator of the EPA, Acting Head of the FBI, and Deputy Attorney General. In 1997, he was appointed by President Clinton as the U.S. envoy in the implementation of the Pacific Salmon Treaty. He has since served as Chairman of the Salmon Recovery Funding Board for Washington State, Chairman of the Leadership Council of the Puget Sound Partnership, and as a member of the Commission on Ocean Policy.

Ruckelshaus is the 2<sup>nd</sup> annual recipient of LLTK's Lifetime Achievement Award. The 2010 winner was Congressman Norm Dicks (D-WA). Nominees are considered based upon their record of success in the following areas: salmon recovery across one or more of the H's (Hatcheries, Harvest, and/or Habitat), salmon recovery across a broad geographic area of the Pacific northwest, and new recovery approaches that transcend the geographic or political systems within which they were originally developed.

“When I think of the criteria for our Lifetime Achievement Award,” said Jacques White, “I really can't imagine an individual who better meets them or is more deserving of this honor than Bill Ruckelshaus.”

Ruckelshaus will be presented with the Lifetime Achievement Award in Salmon Conservation at LLTK's 25<sup>th</sup> anniversary dinner on Thursday, November 10, at Sodo Park in Seattle. The event is open to the public. Tickets start at \$150 and are available online at [www.brownpapertickets.com](http://www.brownpapertickets.com). More information about the event, and about Long Live the Kings, can be found at [www.lltk.org](http://www.lltk.org).

>11/03/2011<

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